

**Main Street Coordinating Board Workshop
Council Chamber, Smyrna Town Hall
27 S. Market Street Plaza, Smyrna, Delaware**

July 6, 2022 – 8:30 AM

Minutes

Attendees: Mike Rasmussen, Jeremy Rothwell, Jeff Spiegelman, Rick Horsey, Sharon Wright, Tabi Gott, Amber Startt, Lindsay Powell, Fred Schaber, Ben Muldrow

1. Called to order @ 8:30
2. Approved Minutes from June 8th
3. Discussion on refresh the Town's branding style guide from 2012- Ben Muldrow led the board in a discussion of the current elements of the brand and style guide and how they could be updated or modernized. The board discussed the color pallet, the typeface and fonts, and how we want the town to be perceived. Ben collected information and will send back some examples and thoughts for the board to consider and provide feedback on before the next meeting.
4. Next Meeting set for 8/3/22 at 8:30am
5. Adjourned @ 9:41am

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NOTE: This agenda as listed may not be considered in sequence. This agenda is subject to change to include additional items, including Executive Sessions, an/or deletion of items, including Executive Sessions that arise at time of meeting.