

**Main Street Coordinating Board Meeting
Committee Conference Room, Smyrna Town Hall
27 S. Market Street Plaza, Smyrna, Delaware**

August 3, 2022 – 8:30 AM

Minutes

Attendees: Tabi Gott, Rick Horsey, Mike Rasmussen, Joanne Masten, Jeremy Rothwell, Jim Wolfe, Sharon Wright, Carol Binns, Regina Brown, Amber Startt, Sue Shimomura, Ben Muldrow, Bill Wagner, Fred Schaber

1. Call to order @ 8:31
2. Minutes from July 6th approved
3. Recognition of visitors – None chose to speak
4. Update of Smyrna Branding and Marketing Strategies – Ben Muldrow shared the proposed updates to the colors and fonts used in the town branding and style guide. The committee discussed the overall usefulness of the proposed changes and decided to move forward presenting them to Council for consideration before moving forward with a full set of updates to the branding files. Ben will present the updated style guide to the board at the next meeting.
5. Other board business – Project Committee Chairs were established for the Streetscape and Signage (Fred Schaber), Events (Lindsay Powell), Arts (Mike Rasmussen), and Welcome Packet (Amber Startt) committees so aid in planning these committee meetings. Mike will work with each committee chair to help with the process of setting up meetings.
6. Next meeting set for September 14th at 8:30am
7. Adjourned @ 9:30am